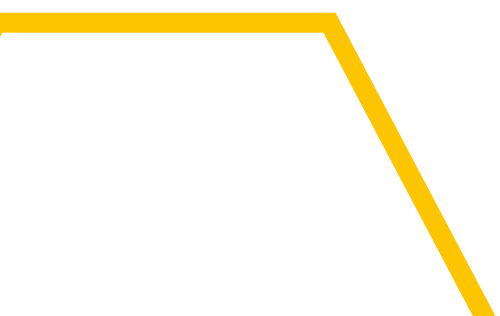


FREQUENCY

Make it easier to find your dream franchise



TERMS YOU SHOULD KNOW

Franchisee: The person who **buys the rights to open and operate a business** using an established brand or products from the franchisor.



Franchisor: The company or individual who **owns** the brand or products and grants the rights to others (franchisees) **to operate a business under their established brand.**



CHARACTERISTICS OF PROMISING FRANCHISE

Quoted from [Tempo.co](https://www.tempo.co), here are some its characteristic:

1. Provides transparency by **offering necessary information** for franchisees
2. Provides **clear and justifiable** Standard Operating Procedures (**SOP**)
3. **Has a structured system**, from the registration process to the establishment of branch businesses
4. **Has many testimonials** from both customers and franchisees

SO, HOW DO **THEY** KNOW THAT EXISTING FRANCHISES HAVE THE CHARACTERISTICS MENTIONED?

Prospective franchisees may be confused about **how to find the right information** about the franchise they are looking for.

SO ...

They need a platform that provides **various types of franchises** and presents all the **detailed information at once.**

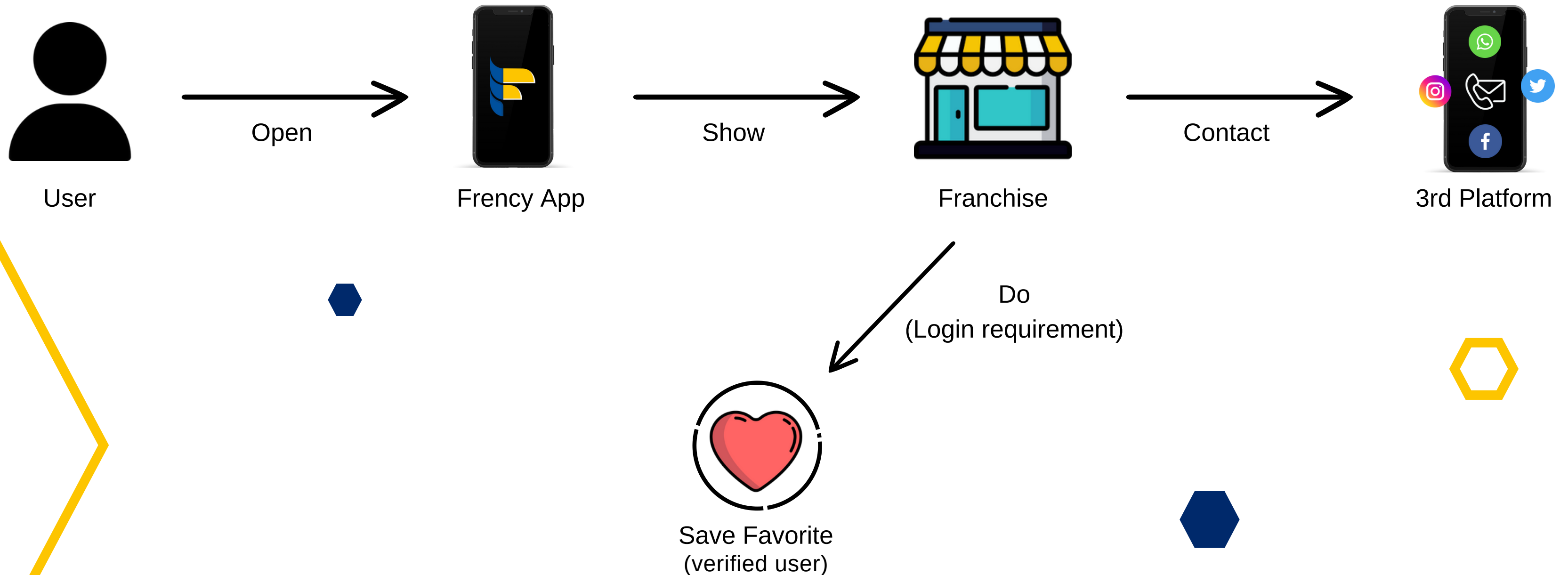




WHAT DO WE OFFER?

Our capstone project aims to solve the challenge of investors struggling to find suitable franchises or SME empowerment opportunities. We are developing a **franchise list application to simplify the process for prospective franchisees or investors**, helping them **discover the right franchise** that aligns with their investment needs.

PROJECT DEMONSTRATION (FRENCY)



KEY PEOPLE IN OUR TEAM



I Kadek Arya Surya S
Mobile Development



Maulana Yusuf A
Mobile Development



Rangga Manggala Y
Cloud Computing



Risfandiani Triara P
Cloud Computing



Harvan Nurlutfi I
Machine Learning



Mujahid Fathul R
Machine Learning



Jihan Aanisa Z
Machine Learning

Thank You!

